



## ALPHA PHI ALPHA GREENVILLE FOUNDATION, INC.

P.O. Box 5263 Greenville, South Carolina 29607

<http://www.alphagreenville.org> | 864-380-5781

November 1, 2017

Dear Sponsor:

It is my pleasure to offer you and your company a great opportunity to become a valuable sponsor of the 39<sup>th</sup> Annual Martin Luther King, Jr. Scholarship Gala that will be held at Furman University on January 7, 2018. This grand event will benefit the Luke H. Chatman Memorial Scholarship and five other educational programs. Since its inception, this Gala fund raiser has allowed us to provide over \$80,000 in scholarships to local students. Also, it has provided support with aiding in our mission to help young people improve themselves and their community. Alpha Phi Alpha Greenville Foundation, a registered non-profit organization (38-3882028), manages these funds raised from this event for scholarships and other educational programs to improve student academics.

**Alpha Phi Alpha Greenville Foundation** ([www.alphagreenville.org](http://www.alphagreenville.org)) was established in 2012 as a public 501(c)3 non-profit, tax-exempted organization, our mission is to aid the poor and disadvantage and help them toward a life of self-sufficiency. Our programs address teenage pregnancy prevention, college preparation & awareness, educational scholarships, youth leadership development and other similar programs. With your support as a sponsor your donation will help with these six (6) annual events:

1. Luke H. Chatman Scholarship
2. MLK Youth Day program
3. Rudolph Gordon College Fair
4. Leadership Development Citizenship Educational Institute
5. Joseph Vaughan Oratorical Competition
6. Upstate Project Alpha Seminar (*associated with March of Dimes*)

As a valuable sponsor your company will get great media exposure throughout the Foundation 2017 educational campaign. We will display your company signage during the Gala, provide tickets to attend the Gala, and have your company logo and personal message listed on programs and video presentations for the six major educational events throughout the year. By participating in the gala as one of our premier sponsorship levels, you will be joining an illustrious group of corporations, local businesses, civic groups and individuals.

Please take a few minutes to review the sponsorship opportunities included with this letter.

Thank you for considering the opportunity to participate in this important annual event. If you have any questions, you may contact us at the number listed on this letter or you may visit our website at [www.alphagreenville.org](http://www.alphagreenville.org).

Yours truly,

*Kevin Branch*

Kevin Branch, Sponsorship Chairman  
39th Annual Martin Luther King, Jr. Scholarship Gala | (864) 735-0880  
[mlkgala@alphagreenville.org](mailto:mlkgala@alphagreenville.org) | [www.alphagreenville.org](http://www.alphagreenville.org)