

Who are we?

Established in 2012 as a public 501C3 non-profit, tax-exempted organization, our mission is to aid the poor and disadvantage and help them toward a life of self-sufficiency. Our programs address teenage pregnancy prevention, college preparation & awareness, educational scholarships, youth leadership development and other similar programs.

We serve the Upstate area of South Carolina, and are affiliated with the Gamma Gamma Lambda Chapter of AΦA in Greenville, South Carolina. **Currently, we support the following scholastic and fundraising efforts:**

Martin Luther King, Jr. Scholarship Gala

The Scholarship Gala is the oldest celebration of MLK Day in Greenville, SC; with the first event being held in 1977. It

has been co-sponsored by Gamma Gamma Lambda Chapter of Alpha Phi Alpha Fraternity and Furman University since 2008.



This event serves three basic purposes for the Upstate Community:

- First, it serves as a lead event for the Alpha Greenville Foundation and Furman University's community celebration of Dr. King's Legacy.
- Second, the Gala is the primary fundraising effort for the **Luke H. Chatman Scholarship**, which is awarded to Greenville High School Students in April of each year.
- Finally, the Gala is where we announce the latest award winner of the **Martin Luther King Citizenship Award** for Upstate of South Carolina.



Luke H. Chatman Scholarship

Since 1987, the Gamma Gamma Lambda chapter has coordinated and given the Luke H. Chatman Memorial Scholarship which last year gave three \$3,000.00 scholarship (\$750 for four years), and has given more than \$66,000 in scholarships to worthy local high school students.



In 2003, the chapter changed the scholarship award to one \$3,000.00 scholarship, \$750 per year for four years. This new direction is new effort to encourage throughout their college career. Funding for the scholarship is collected from the proceeds of the Martin Luther King, Jr. Scholarship Gala. Gamma Gamma Lambda Chapter has also changed the primary focus of the scholarship to prefer African-American Males.

These scholarships are based on the whole person concept, which encompasses academic achievement, leadership, citizenship, athletics and service to the community. As started in 2004, the scholarship application requires two letters of reference from the community.

Martin Luther King, Jr. Youth Program and Rudolph G. Gordon College Fair

The event is seeks to recognize and encourage Greenville high school students to remain in school and pursue college. Greenville School District is a long-time partner with the program that has been conducted since 1977.

High schools guidance nominate Students who excel in one of the five following categories:

- Academics
- Art
- Athletics
- Leadership
- Music

Each high school has their own selection method process but we encourage them to select students who talented in those above areas but may encouragement to pursue college. On the first Saturday in February, we award a Youth Awards certificates to all nominated winners a program from 11 AM. We also hold a College Fair (9 AM to 11 AM) were invite colleges to send representation to the event and we hold two seminars on "Getting the most out Financial Aid" and "Experiences from their first year in College" with current and former students from Furman, USC-Upstate and Clemson University.

Robert W. Anderson Charity Golf Tournament

This is annual Golf Tournament is a major fundraiser for the Luke H. Chatman Scholarship but has supported MLK Memorial and MLK Youth Program, as well.

It has been held for since 1996, annually since 2003. It has been held at various local golf courses in the Greenville Area.



Usual format is 4-man Blind Draw. Cash prizes are normally included First, Second, Third Place in multiple tiers, and four closest to pin awards. Sponsorship opportunities are available as well for \$100 per hole.

Joseph Vaughan Oratorical Competition

This competition for Local High School Students is co-sponsored by Furman University and City of Greenville Parks and Recreation.



The purpose of the competition is to encourage oratorical skill among student in the spirit of Dr. Martin Luther King and Mr. Joseph Vaughn, who was the first African-American Student at Furman University.

The Competition is split into preliminary judging and a final competition in which the student will be asked to deliver their speech. Contestants are judged on Speech Development, Effectiveness, Correctness, and Speech Value. Final elements will add physical appearance, voice, mannerism, and appropriateness to the judging criteria.

The contest was first held in 2008 at the Chapel on Furman University campus. A theme is selected by MLK Planning Committee each year and several prizes are given to participant based on they are judged in the Contest. Full details for this year's competition are including the contest packet.



On February 2, 1965, four African-Americans enrolled at Furman. Three were graduate students in education; the other was freshman **Joe Vaughn**. Mr. Vaughn's enrollment was the result of concerted effort to enroll him which started in 1963

Upstate Project Alpha Seminars

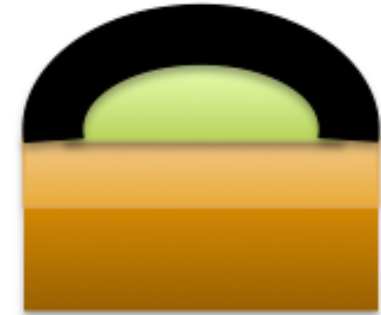
Project Alpha is an educational program for adolescent males conducted collaboratively by Alpha Phi Alpha Fraternity, Inc. and the March of Dimes. First developed in 1980, its goal is to assist young men with making responsible decisions.



The program encourages participants to increase healthy lifestyle behaviors by learning about the consequences of pregnancy, anatomy and physiology of the human body, and the importance of fatherhood.

The program has three main components: knowledge building, motivation and taking the message back to friends and the community. Local churches, organizations, and schools are asked to refer young African-American males between the ages of 12-17 whom will benefit from the program.

We also invite members to join us in facilitating the program by serving as group leaders in the presentations and group discussions being held. Volunteers, including community leaders, health care providers, lawyers and clergymen, lead the sessions.



Alpha Greenville Foundation, Inc.

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"Covering the Upstate with service, scholarship, and mentorship"

Our sponsored efforts:

- **Martin Luther King, Jr. Scholarship Gala**
- **Luke H. Chatman Scholarship**
- **Martin Luther King, Jr. Youth Program and Rudolph G. Gordon College Fair**
- **Robert W. Anderson Charity Golf Tournament**
- **Joseph Vaughan Oratorical Competition**
- **Upstate Project Alpha Seminars**